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In collaboration with

SOCH & Environment Society

cordially invite you to participate in

Launch of

**"UNESCO Knowledge for Change (K4C)-JGU
Hub for the Environment Seminar Series"**

**Environment & Development:
Conservation and Sustainable Livelihoods**



Mr. Jayant Sarnaik

Joint Director
Applied Environmental Research Foundation (AERF)



Dr. James Danoff-Burg

Founding Director, Helping Rhinos USA;
Director of Conservation, The Living Desert,
Palm Desert, California;
Former Professor, Columbia University

Date: Wednesday, 9 May 2017 | Time: 5:00 pm
Venue: Big Bang Conference Room T1, Second Floor
O. P. Jindal Global University, Sonipat-131001, Haryana

Abstract

The session will focus on various market-based approaches and mechanisms used for ensuring long term conservation of habitats in Sahyadri-Konkan corridor, Northern Western Ghats. Concrete examples of how market-based mechanisms and incentives leveraged through active participation by local settler or farmer communities contributing to conservation and sustainable livelihoods will be discussed. Narratives of saving endangered species, scaling up conservation impact with business growth and potential for development of different value chains for capacity building and sustainable livelihoods will be shared.

About UNESCO K4C-JGU Hub for the Environment Seminar Series

K4C is a social innovation linking universities, community organisations, local governments and funding bodies to train a future generation of youth to be able to create participatory knowledge which can contribute to solutions for local challenges and also relate to the 17 goals of the United Nations Sustainable Development Goals (UN SDGs). The K4C-JGU Hub for the Environment located at the IIHEd is dedicated to fostering community-based research, seminars and knowledge dissemination activities concerned with various environmental challenges faced by local communities across India and the participatory solutions that could emerge from multi-stakeholder collaboration. The seminar series explores these challenges and solutions.

Short Bio of Speakers

Mr. Jayant Sarnaik, an innovative enviropreneur and conservation practitioner, is a founding member and Joint Director of the Applied Environmental Research Foundation (AERF), a conservation NGO based out Pune, India. He has over 20 years of on ground experience in the field of biodiversity conservation and cross-cutting issues such as energy, livelihoods and climate change. He constantly works on developing approaches and strategies for making conservation socially sustainable and economically viable. He is recipient of Alcoa foundation's Practitioner Fellowship in conservation and sustainability 2008 and the Conservation Leadership Award 2016.

Dr. James Danoff-Burg is an educator, conservation strategist, and biodiversity scientist focused on the human dimensions of conservation. Danoff-Burg is currently the Director of Conservation at The Living Desert in Palm Desert, California. He is Founding Director of Helping Rhinos USA, a conservation organization focused on supporting community-based conservation and education solutions to the epidemic of poaching that is affecting the populations of Black and Southern White rhinos in Africa. James has been a consultant on sustainable community-based conservation to the governments of various countries across the world. He has been a professor and researcher at Columbia University for 14 years and currently has an appointment at California State University San Marcos. James has also been Director of Conservation Education at the San Diego Zoo. He earned a B.A. from the University of Michigan and an M.A. and Ph.D. in Biology from the University of Kansas, after which he was a postdoctoral researcher at the University of Vermont and a Samuel Research Fellow at the American Museum of Natural History in New York City.