O. P. Jindal Global University Hosts the 12th Knowledge Globalization Conference: Bridging the Knowledge Gap Between Developing and Developed Countries

Key Highlights:

- 51 papers presented on the theme of “Managing in Diverse Cultures”
- 9 tracks 3 panel discussions at the 2 day conference.
- Conference organized in collaboration with Knowledge Globalization Institute Boston and Supported by Suffolk University Boston.

Jindal Global Business School (JGBS) hosted the 12th Knowledge Globalization Conference at its campus in Sonipat on 13-14 August 2015, the forum was organized in collaboration with Knowledge Globalization Institute, Boston and supported by Suffolk University Boston and University of New Brunswick, Canada.

With an objective to address a diverse array of affairs, the conference was aptly themed “Managing in Diverse Cultures”, the forum had multiple tracks addressing industry issues in entrepreneurship, financial institutions and their challenges, marketing, challenges posed by systemic risk on corporate financial decision making, HR concerns in globalized environments, economics public policy, operations management and decision making among others.

Delivering the inaugural address Mr. Ravi Uppal, MD and CEO, Jindal Steel and Power Limited spoke on Transformation of Family Businesses into Global Entities. He said, “Businesses operate in a rapidly evolving environment, one which has evolved to a world with no barriers in its current state. Today an increasing number of home grown businesses aspire to have a global footprint, however their ability to manage in diverse cultures will be the critical element that defines how well they flourish globally.

Speaking on the occasion Prof. C. Raj Kumar, Vice Chancellor, O.P. Jindal Global University laid emphasis on promoting excellence in knowledge creation and said, “No Indian University is in the top 200 universities of the world, Indian institutes increasingly face a crisis of credibility and excellence in academia. The key to success lies in the effort we invest in developing our institutions and knowledge. With globalization there are many new avenues and
also the way things have transformed, we should therefore endeavor to build and develop a global orientation that is able to meet the needs of a global environment.

**Dr. Sanjeev P Sahni, Principle Director Jindal Institute of Behavioural Sciences** spoke about India facing a skills deficit and said, “there is a lot of talk about strengthening industry — academia interface for improved quality education and this forum is a great example of achieving this, initiatives like these will lead to a better understanding of addressing the need for employable and skilled manpower.

**Prof. C. Gopinath Dean, Jindal Global Business School** said, “We believe that this theme would allow the participants to showcase the contrast in management styles across the world in various facets of business administration. Over 50 academicians, researchers and professionals, not only from India but also from countries such as USA, Canada, Germany, Australia, Bhutan, Nigeria, Bangladesh and Hong Kong have presented their papers during this conference.

Hailing the government’s efforts in popularizing the ‘Make in India campaign, which aims at facilitating investments, fostering innovation and enhancing skill development he said “Made in India is Past. Make in India is the future.”

Over 52 presentations were made during the course of the two-day program. A distinctive feature of the conference was the effort to arrange sessions that had a mix of academics and industry executives engaged in discussions with the students in active participation. Panels dealt with topical issues including ‘Make in India’, ‘Rethinking Entrepreneurship’ and ‘CSR: Implementation perspectives from the industry.’

Industry and academic experts made many notable observations during their course of discussions at the forum, Rohit Pateria, VP - HNI Broking at Edelweiss Capital, stated “the dot com bubble was an eventuality caused due to an impending systemic risk while discussing - challenges posed by systemic risk on corporate financial decision making. Pankaj Dubey, Country Head MD Polaris India said, “India can learn from China to promote itself as a manufacturing economy”, while in a discussion on the ‘Make in India campaign. A detailed list of quotes from industry leaders can be found on our twitter page, here - [https://twitter.com/kgi_conf](https://twitter.com/kgi_conf)

JGGS is a part of O.P. Jindal Global University (JGU), which aims to become a world leader in academic research. Over a short period of just five years, JGU has ventured into various academic collaborations, joint research projects, and many other such initiatives to support its vision. JGBS also actively participates in this endeavour.

Knowledge Globalization Conference is organized by the Knowledge Globalization Institute to share knowledge across disciplines without geographical boundaries. These conferences bring scholars, thought leaders, and innovators in academia and practitioners together to share knowledge in their respective fields. This sharing of knowledge contributes to new ideas and innovations which are relevant for economic and social changes. Each conference is built around a broad theme.
O.P. Jindal Global University Hosts the 12th Knowledge Globalization Conference: Bridging the knowledge gap between developing and developed countries. Made in India is Past! Make in India is the future, – Dean Gopinath, Jindal Business School

51 papers presented on the theme of “Managing in Diverse Cultures”
9 tracks & 3 panel discussions at the 2 day conference.
Conference organized in collaboration with Knowledge Globalization Institute Boston and Supported by Suffolk University Boston.

Jindal Global Business School (JGBS) hosted the 12th Knowledge Globalization Conference at its campus in Sonipat on 13-14 August 2015, the forum was organized in collaboration with Knowledge Globalization Institute, Boston and supported by Suffolk University Boston and University of New Brunswick, Canada.

With an objective to address a diverse array of affairs, the conference was aptly themed ‘Managing in Diverse Cultures’, the forum had multiple tracks addressing industry issues in entrepreneurship, financial institutions and their challenges, marketing, challenges posed by systemic risk on corporate financial decision making, HR concerns in globalized environments, economics & public policy, operations management and decision making among others.

Delivering the inaugural address Mr. Ravi Uppal, MD and CEO, Jindal Steel and Power Limited spoke on Transformation of Family Businesses into Global Entities. He said, “Businesses operate in a rapidly evolving environment, one which has evolved to a world with no barriers in its current state. Today an increasing number of home grown businesses aspire to have a global footprint, however their ability to manage in diverse cultures will be the critical element that defines how well they flourish globally”

Speaking on the occasion Prof. C. Raj Kumar, Vice Chancellor, O.P. Jindal Global University laid emphasis on promoting excellence in knowledge creation and said, “No Indian University is in the top 200 universities of the world, Indian institutes increasingly face a crisis of credibility and excellence in academia. The key to success lies in the effort we invest in developing our institutions and knowledge. With globalization there are many new avenues and also the way things have transformed, we should therefore endeavor to build and develop a global orientation that is able to meet the needs of a global environment.”

Dr. Sanjeev P Sahni, Principle Director Jindal Institute of Behavioural Sciences spoke about India facing a skills deficit and said, “there is a lot of talk about strengthening industry – academia interface for improved quality education and this forum is a great example of achieving this, initiatives like these will lead to a better understanding of addressing the need for employable and skilled manpower.”
Prof. C. Gopinath Dean, Jindal Global Business School said, “We believe that this theme would allow the participants to showcase the contrast in management styles across the world in various facets of business administration. Over 50 academicians, researchers and professionals, not only from India but also from countries such as USA, Canada, Germany, Australia, Bhutan, Nigeria, Bangladesh and Hong Kong have presented their papers during this conference.

Hailing the government’s efforts in popularizing the ‘Make in india’ campaign, which aims at facilitating investments, fostering innovation and enhancing skill development he said” “Made in India is Past. Make in India is the future”

Over 52 presentations were made during the course of the two-day program. A distinctive feature of the conference was the effort to arrange sessions that had a mix of academics and industry executives engaged in discussions with the students in active participation. Panels dealt with topical issues including ‘Make in India’, ‘Rethinking Entrepreneurship’ and ‘CSR: Implementation perspectives from the industry.

Industry and academic experts made many notable observations during their course of discussions at the forum, Rohit Pateria, VP- HNI Broking at Edelweiss Capital, stated ‘the dot com bubble was an eventuality caused due to an impending systemic risk’ while discussing - challenges posed by systemic risk on corporate financial decision making. Pankaj Dubey, Country Head & MD Polaris India said, “India can learn from China to promote itself as a manufacturing economy”, while in a discussion on the ‘Make in India’ campaign. A detailed list of quotes from industry leaders can be found on our twitter page, here - https://twitter.com/kgi_conf

JGBS is a part of O.P. Jindal Global University (JGU), which aims to become a world leader in academic research. Over a short period of just five years, JGU has ventured into various academic collaborations, joint research projects, and many other such initiatives to support its vision. JGBS also actively participates in this endeavour.

Knowledge Globalization Conference is organized by the Knowledge Globalization Institute to share knowledge across disciplines without geographical boundaries. These conferences bring scholars, thought leaders, and innovators in academia and practitioners together to share knowledge in their respective fields. This sharing of knowledge contributes to new ideas and innovations which are relevant for economic and social changes. Each conference is built around a broad theme.

IndiaNotes

O. P. Jindal Global University Hosts the 12th Knowledge Globalization Conference: Bridging the Knowledge Gap Between Developing and Developed Countries
17-08-2015 5:50PM | Source : O. P. Jindal Global University

51 papers presented on the theme of “Managing in Diverse Cultures”
9 tracks & 3 panel discussions at the 2 day conference.
Conference organized in collaboration with Knowledge Globalization Institute Boston and Supported by Suffolk University Boston.
Jindal Global Business School (JGBS) hosted the 12th Knowledge Globalization Conference at its campus in Sonipat on 13-14 August 2015, the forum was organized in collaboration with Knowledge Globalization Institute, Boston and supported by Suffolk University Boston and University of New Brunswick, Canada.

With an objective to address a diverse array of affairs, the conference was aptly themed ‘Managing in Diverse Cultures’, the forum had multiple tracks addressing industry issues in entrepreneurship, financial institutions and their challenges, marketing, challenges posed by systemic risk on corporate financial decision making, HR concerns in globalized environments, economics & public policy, operations management and decision making among others.

Delivering the inaugural address Mr. Ravi Uppal, MD and CEO, Jindal Steel and Power Limited spoke on Transformation of Family Businesses into Global Entities. He said, “Businesses operate in a rapidly evolving environment, one which has evolved to a world with no barriers in its current state. Today an increasing number of home grown businesses aspire to have a global footprint, however their ability to manage in diverse cultures will be the critical element that defines how well they flourish globally”

Speaking on the occasion Prof. C. Raj Kumar, Vice Chancellor, O.P. Jindal Global University laid emphasis on promoting excellence in knowledge creation and said, “No Indian University is in the top 200 universities of the world, Indian institutes increasingly face a crisis of credibility and excellence in academia. The key to success lies in the effort we invest in developing our institutions and knowledge. With globalization there are many new avenues and also the way things have transformed, we should therefore endeavor to build and develop a global orientation that is able to meet the needs of a global environment.”

Dr. Sanjeev P Sahni, Principle Director Jindal Institute of Behavioural Sciences spoke about India facing a skills deficit and said, “there is a lot of talk about strengthening industry – academia interface for improved quality education and this forum is a great example of achieving this, initiatives like these will lead to a better understanding of addressing the need for employable and skilled manpower.”

Prof. C. Gopinath Dean, Jindal Global Business School said, “We believe that this theme would allow the participants to showcase the contrast in management styles across the world in various facets of business administration. Over 50 academicians, researchers and professionals, not only from India but also from countries such as USA, Canada, Germany, Australia, Bhutan, Nigeria, Bangladesh and Hong Kong have presented their papers during this conference.

Hailing the government’s efforts in popularizing the ‘Make in india’ campaign, which aims at facilitating investments, fostering innovation and enhancing skill development he said” “Made in India is Past. Make in India is the future”

Over 52 presentations were made during the course of the two-day program. A distinctive feature of the conference was the effort to arrange sessions that had a mix of academics and industry executives engaged in discussions with the students in active participation. Panels dealt with topical issues including ‘Make in India’, ‘Rethinking Entrepreneurship’ and ‘CSR: Implementation perspectives from the industry.

Industry and academic experts made many notable observations during their course of discussions at the forum. Rohit Pateria, VP- HNI Broking at Edelweiss Capital, stated ‘the dot com bubble was an eventuality caused due to an impending systemic risk’ while discussing - challenges posed by systemic risk on corporate financial decision making. Pankaj Dubey, Country Head & MD Polaris India said, “India can learn from China to promote itself as a manufacturing economy”, while in a discussion on the
‘Make in India’ campaign. A detailed list of quotes from industry leaders can be found on our twitter page, here - https://twitter.com/kgi_conf

JGBS is a part of O.P. Jindal Global University (JGU), which aims to become a world leader in academic research. Over a short period of just five years, JGU has ventured into various academic collaborations, joint research projects, and many other such initiatives to support its vision. JGBS also actively participates in this endeavour.

Knowledge Globalization Conference is organized by the Knowledge Globalization Institute to share knowledge across disciplines without geographical boundaries. These conferences bring scholars, thought leaders, and innovators in academia and practitioners together to share knowledge in their respective fields. This sharing of knowledge contributes to new ideas and innovations which are relevant for economic and social changes. Each conference is built around a broad theme.

O. P. Jindal Global University hosts the 12th Knowledge Globalization Conference: bridging the knowledge gap between developing and developed countries Made in India is Past! Make in India is the future, – Dean Gopinath, Jindal Business School

Posted by admin | On 17 August,2015 | In Education

- 51 papers presented on the theme of “Managing in Diverse Cultures”
- 9 tracks & 3 panel discussions at the 2 day conference.
- Conference organized in collaboration with Knowledge Globalization Institute Boston and Supported by Suffolk University Boston.

Jindal Global Business School (JGBS) hosted the 12th Knowledge Globalization Conference at its campus in Sonipat on 13-14 August 2015, the forum was organized in collaboration with Knowledge Globalization Institute, Boston and supported by Suffolk University Boston and University of New Brunswick, Canada.

With an objective to address a diverse array of affairs, the conference was aptly themed ‘Managing in Diverse Cultures’, the forum had multiple tracks addressing industry issues in entrepreneurship, financial institutions and their challenges, marketing, challenges posed by systemic risk on corporate financial decision making, HR concerns in globalized environments, economics & public policy, operations management and decision making among others.

Delivering the inaugural address Mr. Ravi Uppal, MD and CEO, Jindal Steel and Power Limited spoke on Transformation of Family Businesses into Global Entities. He said, “Businesses operate in a rapidly evolving environment, one which has evolved to a world with no barriers in its current state. Today an increasing number of home grown businesses aspire to have a global footprint, however their ability to manage in diverse cultures will be the critical element that defines how well they flourish globally”

Speaking on the occasion Prof. C. Raj Kumar, Vice Chancellor, O.P. Jindal Global University laid emphasis on promoting excellence in knowledge creation and said, “No Indian University is in the top 200 universities of the world, Indian institutes increasingly face a crisis of credibility and excellence in academia. The key to success lies in
the effort we invest in developing our institutions and knowledge. With globalization there are many new avenues and also the way things have transformed, we should therefore endeavor to build and develop a global orientation that is able to meet the needs of a global environment.”

Dr. Sanjeev P Sahni, Principle Director Jindal Institute of Behavioural Sciences spoke about India facing a skills deficit and said, “there is a lot of talk about strengthening industry – academia interface for improved quality education and this forum is a great example of achieving this, initiatives like these will lead to a better understanding of addressing the need for employable and skilled manpower.”

Prof. C. Gopinath Dean, Jindal Global Business School said, “We believe that this theme would allow the participants to showcase the contrast in management styles across the world in various facets of business administration. Over 50 academicians, researchers and professionals, not only from India but also from countries such as USA, Canada, Germany, Australia, Bhutan, Nigeria, Bangladesh and Hong Kong have presented their papers during this conference.

Hailing the government’s efforts in popularizing the ‘Make in India’ campaign, which aims at facilitating investments, fostering innovation and enhancing skill development he said’ “Made in India is Past. Make in India is the future”

Over 52 presentations were made during the course of the two-day program. A distinctive feature of the conference was the effort to arrange sessions that had a mix of academics and industry executives engaged in discussions with the students in active participation. Panels dealt with topical issues including ‘Make in India’, ‘Rethinking Entrepreneurship’ and ‘CSR: Implementation perspectives from the industry.

Industry and academic experts made many notable observations during their course of discussions at the forum, Rohit Pateria, VP- HNI Broking at Edelweiss Capital, stated ‘the dot com bubble was an eventuality caused due to an impending systemic risk’ while discussing – challenges posed by systemic risk on corporate financial decision making. Pankaj Dubey, Country Head & MD Polaris India said, “India can learn from China to promote itself as a manufacturing economy”, while in a discussion on the ‘Make in India’ campaign.

A detailed list of quotes from industry leaders can be found on our twitter page, here –https://twitter.com/kgi_conf

JGBS is a part of O.P. Jindal Global University (JGU), which aims to become a world leader in academic research. Over a short period of just five years, JGU has ventured into various academic collaborations, joint research projects, and many other such initiatives to support its vision. JGBS also actively participates in this endeavour.

Knowledge Globalization Conference is organized by the Knowledge Globalization Institute to share knowledge across disciplines without geographical boundaries. These conferences bring scholars, thought leaders, and innovators in academia and practitioners together to share knowledge in their respective fields. This sharing of knowledge contributes to new ideas and innovations which are relevant for economic and social changes. Each conference is built around a broad theme.

O. P. Jindal Global University Hosts the 12th Knowledge Globalization Conference: Bridging the
Knowledge Gap Between Developing and Developed Countries

Date: 17-08-2015 5:50PM
Source: O. P. Jindal Global University

Key Highlights:

- 51 papers presented on the theme of “Managing in Diverse Cultures”
- 9 tracks & 3 panel discussions at the 2 day conference.
- Conference organized in collaboration with Knowledge Globalization Institute Boston and Supported by Suffolk University Boston.

Jindal Global Business School (JGBS) hosted the 12th Knowledge Globalization Conference at its campus in Sonipat on 13-14 August 2015, the forum was organized in collaboration with Knowledge Globalization Institute, Boston and supported by Suffolk University Boston and University of New Brunswick, Canada.

With an objective to address a diverse array of affairs, the conference was aptly themed ‘Managing in Diverse Cultures’, the forum had multiple tracks addressing industry issues in entrepreneurship, financial institutions and their challenges, marketing, challenges posed by systemic risk on corporate financial decision making, HR concerns in globalized environments, economics & public policy, operations management and decision making among others.

Delivering the inaugural address Mr. Ravi Uppal, MD and CEO, Jindal Steel and Power Limited spoke on Transformation of Family Businesses into Global Entities. He said, “Businesses operate in a rapidly evolving environment, one which has evolved to a world with no barriers in its current state. Today an increasing number of home grown businesses aspire to have a global footprint, however their ability to manage in diverse cultures will be
the critical element that defines how well they flourish globally”

Speaking on the occasion **Prof. C. Raj Kumar, Vice Chancellor, O.P. Jindal Global University** laid emphasis on promoting excellence in knowledge creation and said, “No Indian University is in the top 200 universities of the world, Indian institutes increasingly face a crisis of credibility and excellence in academia. The key to success lies in the effort we invest in developing our institutions and knowledge. With globalization there are many new avenues and also the way things have transformed, we should therefore endeavor to build and develop a global orientation that is able to meet the needs of a global environment.”

**Dr. Sanjeev P Sahni, Principle Director Jindal Institute of Behavioural Sciences** spoke about India facing a skills deficit and said, “there is a lot of talk about strengthening industry – academia interface for improved quality education and this forum is a great example of achieving this, initiatives like these will lead to a better understanding of addressing the need for employable and skilled manpower.”

**Prof. C. Gopinath Dean, Jindal Global Business School** said, “We believe that this theme would allow the participants to showcase the contrast in management styles across the world in various facets of business administration. Over 50 academicians, researchers and professionals, not only from India but also from countries such as USA, Canada, Germany, Australia, Bhutan, Nigeria, Bangladesh and Hong Kong have presented their papers during this conference. Hailing the government’s efforts in popularizing the ‘Make in India’ campaign, which aims at facilitating investments, fostering innovation and enhancing skill development he said’ ‘**Made in India is Past. Make in India is the future**”

Over 52 presentations were made during the course of the two-day program. A distinctive feature of the conference was the effort to arrange sessions that had a mix of academics and industry executives engaged in discussions with the students in active participation. Panels dealt with topical issues including ‘Make in India’, ‘Rethinking Entrepreneurship’ and ‘CSR: Implementation perspectives from the industry.”
Industry and academic experts made many notable observations during their course of discussions at the forum. Rohit Pateria, VP-HNI Broking at Edelweiss Capital, stated ‘the dot com bubble was an eventuality caused due to an impending systemic risk’ while discussing challenges posed by systemic risk on corporate financial decision making. Pankaj Dubey, Country Head & MD Polaris India said, “India can learn from China to promote itself as a manufacturing economy”, while in a discussion on the ‘Make in India’ campaign. **A detailed list of quotes from industry leaders can be found on our twitter page, [here](https://twitter.com/kgi_conf)**

JGBS is a part of O.P. Jindal Global University (JGU), which aims to become a world leader in academic research. Over a short period of just five years, JGU has ventured into various academic collaborations, joint research projects, and many other such initiatives to support its vision. JGBS also actively participates in this endeavour.

Knowledge Globalization Conference is organized by the Knowledge Globalization Institute to share knowledge across disciplines without geographical boundaries. These conferences bring scholars, thought leaders, and innovators in academia and practitioners together to share knowledge in their respective fields. This sharing of knowledge contributes to new ideas and innovations which are relevant for economic and social changes. Each conference is built around a broad theme.