“It Takes Two to Tango: Role of Inter-organizational Relations in Policy Implementation Failures”

Daya, is a PhD candidate and Research Scholar at Lee Kuan Yew School of Public Policy, National University of Singapore and his doctoral thesis examines how policy implementation can be improved further in Public Private Partnerships context. His research is concerned with Public Private Partnership and Collaborations, Policy Implementation, Health Insurance, Health and Social Policy. His thesis proposal received best Paper Award at the 6th IIMA Doctoral Colloquium 2013, held at the Indian Institute of Management Ahmedabad. He has worked as a Project Manager for a Social Marketing program, Research Consultant for a non-profit organization and Project officer for a Hospital Quality Improvement Project. He also volunteers as Trustee and Consultant-strategy for ARMMAN a Non-profit organization in India helping them improve their programs and services. He is trained as Medical Doctor (Homoeopathy), and his others degrees include MBA (Hospital and Healthcare management), IIHMR Jaipur and Masters in Public Policy (Health and Social Policy) National University of Singapore.

Abstract:
What determines successful policy implementation is under-researched area in the field of Public Policy. Using a mixed method approach, this study suggests that, the approach used to implement policy (Inter-Organizational Relations) has a strong bearing on the success of the policy. Using primary survey data, the study found that when the policy implementation approach matched with the implementation design, implementation performance was found to be high. But even a policy implementation approach matching with the implementation design could be incongruent to context settings as the context changes. Using multi case multi-level analysis in three states, the study found that incongruence between policy implementation approach and context settings hampers implementation performance affecting success of the policy. Even if the implementation design is in congruence with context, the actual policy implementation approach used in practice may differ from implementation design because implementing agencies may not have incentive to adopt appropriate implementation approach in practice.

RSVP: Hemlata Varma, Executive Officer, hvarma@jgu.edu.in, +91-8930110724